

Saratoga Springs Recreation Commission

December 14, 2021

Title: Discussion and Vote: Approval of Introduction to Ice Promotion

Summary:

In the spirit of the Olympic games, the Recreation Department is looking to do a promotion for the kids in the Introduction to Ice Skating program. This promotion would allow the approximately 200 participants to color an Olympic page and return it to the Ice Rink. Upon receipt of the picture the Introduction to Ice participant would receive a pass for Open Public or Family Skate, value ranges from \$4-\$5. If all 200 participate, the max. value would be \$ 2,000.00. This pass will include skate rentals if skater needed. This would hopefully increase attendance during Open Public and Family Skate.

Participants who participate will have their art work displayed at the ice rink and receive one pass for Open Public or Family Skate, the value ranges from \$4 to \$5.

The Department is recommending issuing a minimum of 100 passes (max. value. \$1,000.00) and that the Intro to Ice Program Participants have a priority. Intro to Ice Participants will be given a deadline where any submission will be received, i.e. 3 weeks. After the deadline, any remaining tickets, i.e. 30 received so the 70 tickets would be open to everyone until they are issued. By deadline, if more than 100 Intro to Ice participants participate everyone will be given a pass for the submission up to the number registered in the program and will not be open to the public.

Introduction to Ice Promotion Previously approved:

City Council Meeting 2/20/18

Discussion and Vote: Approval of Introduction to Ice Promotion (18-055)

John Hirliman stated they are looking to have the kids do some artwork in the spirit of the Olympics. If a child does some artwork to be put up around the ice rink, they will be provided a pass for open public skate. The maximum amount the passes would equate to is \$900.

Mayor Kelly moved and Commissioner Franck seconded to approve the promotion of introduction to ice skating program.

Ayes – All